



## Application Form & Guidelines

People First Credit Union  
€8,000 Mental Health Fund

Closing Date  
Noon, Friday 29<sup>th</sup> October

*( Further enquires please email [belinda@peoplefirstcu.ie](mailto:belinda@peoplefirstcu.ie))*

## People First Credit Union, €8,000 Mental Health Fund

People First Credit Union represents local community. As we move out of Covid, now more than ever People First wants to support our members, which is why we have launched our €8,000 Mental Health Fund.

This Fund is aimed at supporting non- profit organisations, groups and charities involved in the promotion of mental health activities/initiatives/ projects within our community.

The Mental Health Fund is not limited to the following:

Applications from individuals.

- Mental Health projects that have already happened.
- Mental Health projects organised outside of the People First Common Bond area.

### Applying for the Mental Health Fund

Applications must be from organisations/charities within our common bond area, *(if applicants are unsure of areas, please contact [belinda@peoplefirstcu.ie](mailto:belinda@peoplefirstcu.ie)).*

**The Fund is open from 9am, 1<sup>st</sup> October 2021 and will remain open until noon Friday 29<sup>th</sup> October. Total Fund amount is €8,000.**

Applications must fit the criteria and must include a realistic budget for the Mental Health project/initiative. People First Credit Union will only accept one application per organisation.

People First Credit Union will not enter talks or discussions from organisation, groups regarding individual application. Applications can be made by post or email to the below address.

Please return application by post to:

**FAO: Marketing**

**People First Credit Union**

**James Fintan Lalor Avenue**

**Portlaoise, Co. Laois R 32 XE18**

Email: [belinda@peoplefirstcu.ie](mailto:belinda@peoplefirstcu.ie)



**Q2. How long has this organisation operated in the community:**

**Q3. Has your organisation ever applied for funding through the People First Credit Union Community Support Fund before?                      Yes/No**

If yes please give details of dates, purpose, and amount: \_\_\_\_\_

**Q4. Brief description of the mental health project your organisation requires funding for:**

**Total Budget for Project: €**

**Amount Requested from People First CU €**

**Q5. How do you propose to Market /Advertise the project?**

**Q6. Please outline how People First Credit Union will be recognised for its donation:**

**Please return the completed application form for the attention of: Marketing Department, Mental Health Project Fund, People First Credit Union, James Fintan Lalor Avenue, Portlaoise, Co. Laois R32 XE18 , or email [belinda@peoplefirstcu.ie](mailto:belinda@peoplefirstcu.ie)**

In making this application to People First Credit Union, I agree to the following:

- The application will be treated as incomplete without the form being completed in full.
- Only groups or organisations will be considered. People First Credit Union does not sponsor individuals.
- Eligible applicants must be members of People First Credit Union’s common bond area. Please contact the office if you are unsure of your eligibility.
- People First Credit Union will agree sponsorship guidelines to the recipient regarding photo opportunities, and PR opportunities.
- If funding has been approved, the contact as outlined above will be notified, however the funding will not be released until sponsorship guidelines have been carried out by the organisation and approved as satisfactory by People First Credit Union.
- Please feel free to attach any further information that you feel may be relevant to your submission.
- All applications will be reviewed by the People First Credit Union Community Funding Committee in November 21.

Signed: \_\_\_\_\_ Position Held: \_\_\_\_\_

*Please confirm that if requested and at a reasonable time and location by People First Credit Union that you or your organisation will be available for any promotion event around the allocation of funding by means of a Photo shot, Facebook image or other marketing related promotion to the issuing of funding.*

*I/We confirm and accept this request*      Yes \_\_\_\_\_ No \_\_\_\_\_